

# A CUP OF TEA *With* **BRANDING** **SOLUTION...**



**add on  
Wheels**

**Auto Rikshwa** Advertisement

**Cycle** Advertisement

**News Paper & Magazine** Advertisement

**Radio** Advertisement

**Cable** Advertisement

**Multiplex** Advertisement

**Banner & Hoarding Printing & Designing**

[www.addonwheels.in](http://www.addonwheels.in)

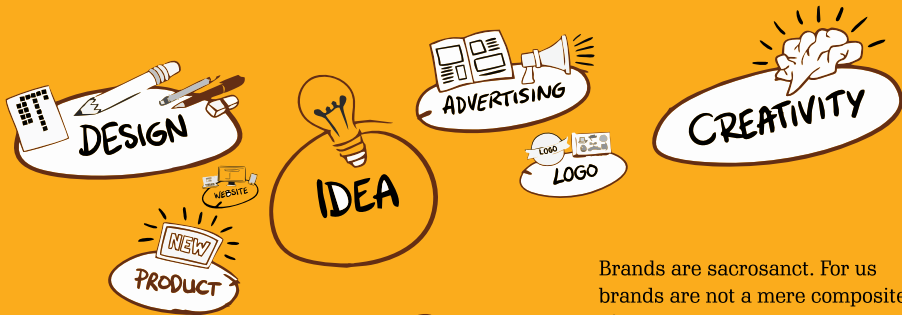


who WE are?



*i*nvolved in rendering highly creative Advertising Services, "Add On Wheels" was established in the year 2009 at Vadodara, (India). We provide various kinds of advertising services, such as Advertisement Booking Services, Radio Advertising Services, Brochure, Pamphlets Distribution, Banners & Hoardings, Auto Rickshaw Advt, News Paper & Magazine Advt, Cable TV Advt, Cycle Advt, Multiplex and Graphic Designing Services in Vadodara at Sayajigunj. For providing these services, we make use of various kinds of models of communication in order to make the advertisements reach the actual target audience.





# branding & designing

- › **LOGO Designing**
- › **Broucher Designing**
- › **Pamphlets Distribution**
- › **Banner & Hoarding Printing & Designing**
- › **Creative Writing**

Brands are sacrosanct. For us brands are not a mere composite of imagery and content packaged in fictitious set of proposition. at add on wheel, we instill life in brands by not just creating new corporate image but by meticulously defining the strong of their own. We at take immense pride in crafting and designing the brightest ideas that metamorphose into memorable brands that breathes into consumer's live.

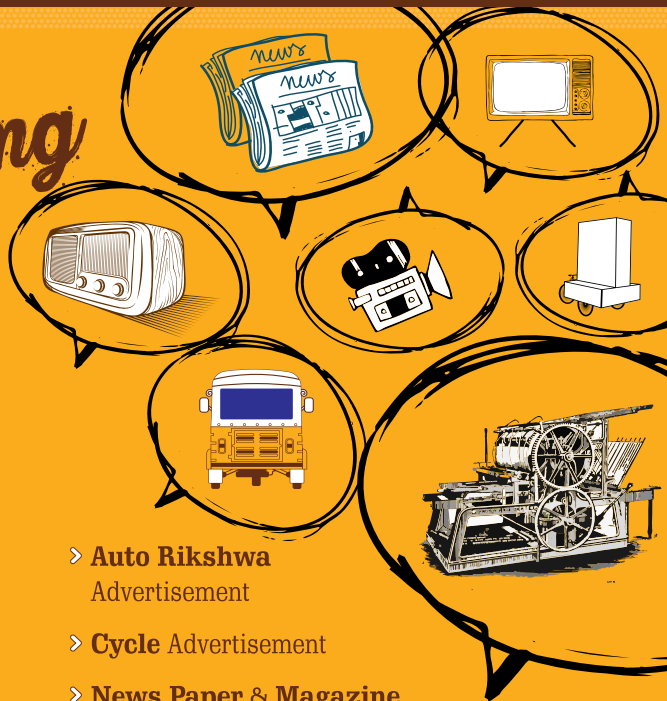
Going beyond conventional brand architects, we work in collaboration with clients as "Brand Partners" monitoring each development phase and forming strategies from time to time to multiply growth.



# advertising

Two words that sum up our advertising modus operandi : "Creativity and Execution", A connective tissue between creativity and execution binds us to the relentless pursuit of making ideas happen. Add on Wheel gives its imagination full rein, in order to produce unique, stimulating and memorable campaigns that capture sales & business, changing perceptions and building lang - term mass awarness.

we also offer a full suite of integrated PR communication service that can help in chaning attitudes, provoking actions and improving businesses. The game of PR opens doors to more converged campaigns and strong brands, but the key is puting the right message in right pocket



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# auto Rickshaw Advertisement throughout Gujarat state



Auto Rickshaws are commonly used mode of transportation in most cities. An average auto covers around 100-200 kms of area in a day, while spending about 12-18 hours on roads. Thus, any ad that is displayed on the hood of the auto would also move throughout the day -covering high streets, crowded market areas, residential colonies, colleges, red lights etc, and capturing close to 1 lakh eye balls each day.

This signifies the reach and effectiveness of auto advertising which is making it preferable amongst most big and small marketers.



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capturing eye balls  
**1** lakh  
in a Day

**With all these benefits It is cost effective also.**



# tricycle Advertisement all over india



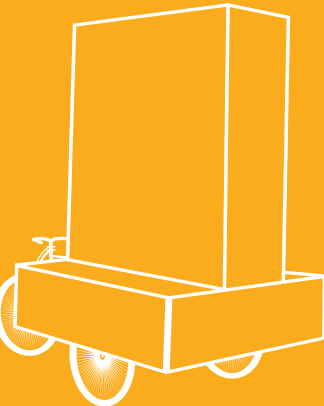
## Why would you want to Consider Advertising on Cycles?

For starters, it's a great way to advertise and draw attention to your products, business or brand, without being too intrusive. Cycle marketing provides continuous publicity; it targets consumers as they sit outside cafes, relax in parks. Stand in crowds, queue in public transport.

We identify your needs, find out who and where your customers are, then provide a unique alternative: billboards by giving you mobile marketing on the go. Add on Wheels is a bicycle billboard advertising company that works with you to make the most of your advertising. We can target your customers by time & place day or night.

## Why Use Advertising Cycles?

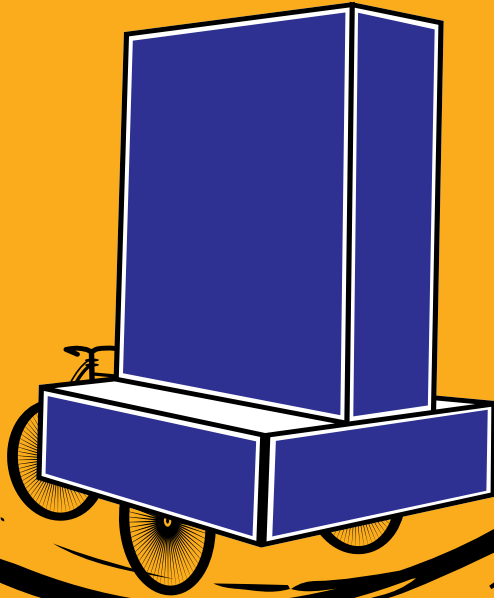
Cycle advertising is a brilliant concept. Ad cycle is continuously ridden to attract attention; they are perfect for marketing and always create interest wherever they go. We offer a smart and personable alternative to advertising. By developing targeted, high-visibility routes, your message connects with your customer. The result is cost-effective, Eco-friendly and memorable.



*Running  
all over india*  
**800**  
*cycles*



Middle Shape  
Big Board Backlit  
New Look  
Hut Shape Backlit



Add on Wheels India's first Cycle advertising agency is now in business of cycling. We have sovereignty of 800 cycles, running all over india like

**Vadodara, Ahmedabad, Bhavnagar, Jamnagar, Rajkot, Surat, Vapi, Bihar, Jharkhand, West Bengal ,Mumbai, Delhi and Haryana.**

We aim to take your brand to every door step in Vadodara .Our target is to spread across Gujarat and cover more cities and states in India.

CONCEPTS  
**BRANDING**  
ADVERTISING  
PUBLICATIONS  
WRITING



**add on  
Wheels**

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